



GO-Biz and ProMéxico to Host California-Mexico Business Trade and Investment Summit in the North State

Thursday, November 17, 2016

9:00 a.m. to 1:30 p.m.

Shasta Venture Hub

4300 Caterpillar, Redding CA 96003

[REGISTER](#)

Business owners and international trade stakeholders are encouraged to attend this free event!

Redding, Calif. – The Governor's Office of Business and Economic Development (GO-Biz) and ProMéxico, together with partnering organizations, will be hosting this summit to discuss California-Mexico cross border relations as part of Governor Brown's [2014 Trade and Investment Agreement](#) with the Mexican Government. The summit will highlight the North State's distinct assets which offer trade and investment opportunities for businesses in both California and Mexico.

For more information and to register, visit <https://northstatecamxsummit.eventbrite.com>.

Questions? Email diana.dominguez@gov.ca.gov.

Participating organizations:

Governor's Office of Business and Economic Development

ProMéxico

Mexican Consulate, Sacramento

California Department of Food and Agriculture (invited)

California Center for International Trade Development, Redding

California Center for International Trade Development, Sacramento

California State University, Chico (invited)

Export-Import Bank of the United States

Rural County Representatives of California

Shasta County Economic Development Center

Siskiyou Economic Development Council (invited)

U.S. Department of Commerce

U.S. Small Business Administration

About the California Governor's Office of Business and Economic Development (GO-Biz):

GO-Biz serves as California's single point of contact for economic development and job creation efforts.

GO-Biz offers a range of services to business owners including: attraction, retention and expansion services, site selection, permit streamlining, clearing of regulatory hurdles, small business assistance, international trade development, assistance with state government, and much more. For more information visit: www.business.ca.gov.

About ProMéxico:

ProMéxico is Mexico's federal government agency responsible for coordinating strategies aimed at strengthening Mexico's participation in the international economy, supporting the process of exporting firms established in the country and coordinating activities aimed at attracting foreign investment. For more information visit: www.promexico.gob.mx.

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