

## Tehama County January, February, March, 2018

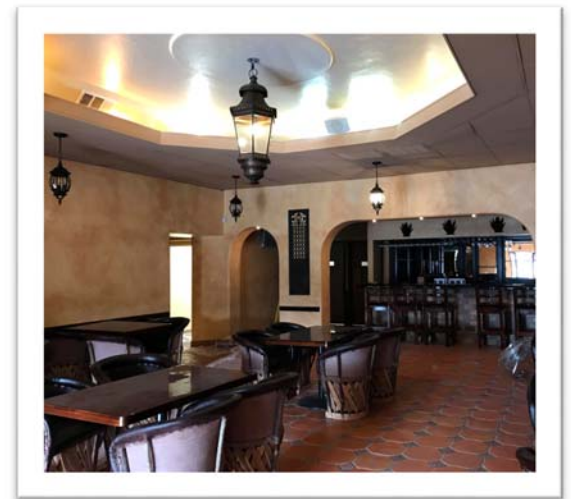
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## Ross Store Coming to Red Bluff; Guadalajara Restaurant Opens

In early December it was announced that **Ross Dress for Less** leased the empty Walmart building on Luther Road in Red Bluff. The building has sat vacant since the store moved into the new Supercenter in March 2016. Reports indicate that Ross plans to open in late Summer 2018.

Ross currently has more than 1,400 stores in 37 states, the District of Columbia and Guam. According to Vault, "While apparel accounts for more than half of sales, Ross also sells small furnishings, toys and games, luggage, and jewelry. The chain targets 18-to 54-year-old white-collar shoppers from primarily middle-income households."

In March, the old Peking Restaurant on Main Street in Red Bluff reopened as **Guadalajara Restaurant** with a sister restaurant in Redding. Known for authentic Mexican food, the opening was greeted by throngs of curious patrons. The building was completely remodeled including the addition of windows.



## Staff Attend Community Education & Resource Expo in March



Job Training Center staff attended a Community Education & Resource Expo March 29 in Red Bluff. The event was put on by Prosperity Tehama, a subcommittee of the Tehama County Community Action Agency. The morning featured an opportunity for partner agencies to learn about each others' services. A line up of speakers provided short presentations. Lunch was provided and Larry Olmstead, President & CEO of United Way of Northern California, was the featured speaker. In the afternoon, the public was invited to attend the Resource Expo portion. Representatives were available at each booth for anyone wanting more information.

"This is an excellent opportunity to build our community partnership network," said CEO Kathy Sarmiento. "Front line staff are being cross trained to better understand the services, eligibility criteria and referral process for a wealth of community agencies, in order to better serve our customers."

Over 40 agencies were present and represented health, education, advocacy, law/justice, community activities, finance & employment and housing & emergency services.

## Ag Sector Partnership

### Ag Sector Partnership Creates Executive Committee; Schedules Training; Starts Website

A partnership of growers and processors in Tehama County first convened in February 2017 to identify shared high priority issues, and jointly create an action agenda that supports the industry.

Now that the peak of harvest season is at rest, the group has formed an Executive Committee to lead initiatives into 2018. The committee includes Michael Vasey, Lindauer River Ranch; Brendon Flynn, Pacific Farms; Doug Thomas, Crown Nursery and Mark Gilles, Sunsweet.

### Supervisor/Manager Training Held March 27 & 28

Over thirty employees attended a Supervisor/Manager Training for Ag & Food Manufacturing March 27 & 28 in Red Bluff. It was presented by Butte College The Training Place. The training included eight hours of instruction focused on improving performance and communication strategies. The training was provided through a partnership with the Tehama County Ag Sector Partnership, Butte College The Training Place, and the Doing What Matters Initiative for Jobs and the Economy.



**SUPERVISOR/MANAGER TRAINING FOR AG & FOOD MANUFACTURING**  
8 HOURS / MARCH 27 & 28 / RED BLUFF

**PRACTICAL SKILL BUILDING FOR NEW SUPERVISORS AND MANAGERS**

TRAINING PRESENTED BY BUTTE COLLEGE THE TRAINING PLACE  
[www.buttecollege.edu](http://www.buttecollege.edu)

March 27: 8:30am to 12:30pm & March 28: 8:30am to 12:30pm  
Tehama County Department of 42  
828 Lincoln Street, Red Bluff

The Tehama County Ag Sector Partnership is working with Butte College The Training Place and the Doing What Matters Initiative for Jobs and the Economy to bring this training to Tehama County.

**Understanding Strengths: Path to Success & Communicating for Leadership Success**

- Improve communication and strengthen teams. Develop a plan to better utilize natural assets and build on underdeveloped areas. Provide feedback that motivates team members and improves performance. Impact business outcomes, and more!
- 8 HOURS OF TRAINING
- PRACTICAL SKILL BUILDING
- GEARED TOWARDS AG
- JUST 40 SPOTS AVAILABLE
- COST COVERED MUST ATTEND BOTH SESSIONS

REGISTER BY MARCH 20. TRAINING FEE OF \$250 COVERED FOR THOSE WHO COMPLETE THE FULL 8 HOURS AND REMAIN EMPLOYED 90 DAYS AFTER TRAINING. CONTACT KATHY GARCIA AT 820-227-7590.

***“Tehama County Farm Bureau Champions the idea of using the industry sector partnership to address the challenges that are larger than any one business or agency. When industry convenes to lead the conversation and our community partners want to listen and help, it’s powerful.” - Michael Vasey, Lindauer River Ranch***

## Storm Internship Program Highlights

This Winter, thanks to funding from a National Emergency Grant focused on storm damage, Job Training Center staff worked to place interns in a variety of seasonal jobs. Over the past year, interns have been placed all over the county from Corning High School to Caltrans to the Tehama County Public Works Department. Pay ranges from \$10.50 per hour to over \$17 per hour.

From December – March, twelve interns have been placed:

- Nine interns currently are at Tehama County Public Works Department
- Two interns are currently at Red Bluff Fire Department
- One intern started in December at the Corning Fire Department.

One intern left Public Works because he was hired full time at Sierra Pacific.

**WINTER 2018 INTERNSHIPS**

START WORK IN JANUARY  
ALL POSITIONS PAID  
GREAT WORK EXPERIENCE

**WORK 2-6 MONTHS**      **A PAID INTERNSHIP**

The Job Training Center has several great paid temporary internships for those wanting to work outside on meaningful storm-related projects throughout Tehama County. Positions are full time.

Positions are with Tehama County Public Works and the Red Bluff Fire Department. Others may be added. Work includes erosion control, weed abatement, irrigation repair, and storm damage clean-up.

Seeking candidates who have not worked 15 out of the last 26 weeks; who are not currently employed; who are able to handle working outside and have transportation; who can pass a drug screen and a background check. Must be 18 or older to apply.

**RED BLUFF FIRE DEPT**

Fire Prevention Assistant  
Days: Tuesday - Friday  
Time: 7am to 5pm  
Pay: \$12 per hour  
Temporary Internship  
Position - 23 weeks

**TC PUBLIC WORKS**

Maintenance Worker I  
Days: Monday - Thursday  
Time: 6:30am to 5pm  
Pay: \$14.06 per hour  
Temporary Internship  
Position - 16 weeks



Full job descriptions are available at the Job Training Center and on the website [www.jobtrainingcenter.org](http://www.jobtrainingcenter.org). Positions are supported through grants received by the Job Training Center aimed at creating temporary jobs in storm-affected areas and providing manpower to benefit relief efforts.

**STEP 1: ATTEND AN INFORMATION MEETING (SEE REVERSE SIDES FOR DATES & TIMES)**

**STEP 2: COMPLETE AN APPLICATION!**

**STEP 3: MAKE AN APPOINTMENT**

**JOB TRAINING CENTER**  
Contact: Cheryl Gentry 820-229-7000  
Corning@JobTrainingCenter.org  
315 Main Street, Red Bluff  
M-F: 9am to 4:30pm

## Training Update: On-the-Job (OJT) Trainings and Vocational School

**On-the-Job Training is a win-win for both businesses and job seekers. For many, learning while doing is a great way to learn.**

- In January, an OJT was launched with the Red Bluff Round-Up for an **Administrative & Marketing Assistant**. This is a new position created for the Round-Up and will be instrumental in helping with social media marketing.
- Lassen View Elementary School started an OJT for a **Bus Driver/School Maintenance Worker**. The client successfully obtained his Class B and has started learning the bus route.
- Alternatives to Violence (now called Empower Tehama), started an OJT for a **Counseling Center Office Coordinator** position.
- In March, Truman Christ Insurance Agency started an OJT for an **Licensed Insurance Agent/Insurance Clerk**.

**Short-Term vocational training for Tehama County residents most often takes place in other counties.**

- Also in March, a client started the **Administrative Medical Assistant** program at Butte ROP.
- In January, two clients started the **Butte ROP Phlebotomy** class and are both doing very well in the course.
- In February, three dislocated workers were sponsored to begin **Truck Driver Training**. They successfully completed the 4-week program and have all obtained their Class A license.

**Hiring Events, Job Fairs & Classes:** During this quarter, three hiring events were held with RUSH Personnel; staff attended two job fairs.; and JTC hosted one Basic Excel, one Intermediate Excel class and one QuickBooks class. Eleven companies sponsored employees to attend. A two day Supervisor/Manager training for Ag also took place with over 30 attendees.

## Subsidized Employment Program (SEP)

Under a special contract with the Tehama County Department of Social Services, Job Training Center administers a Subsidized Employment Program (SEP). This quarter, two clients were placed in long-term positions:

- In March, two clients started Subsidized Employment Programs with Washington Street Productions as Lead Workers.

## Red Bluff High Receives Manufacturing & Product Development Grant

In February, Red Bluff High School was notified that they were awarded a \$20K Manufacturing and Product Development Grant.

Grant awardees must plan and implement a SkillsUSA, and/or Society of Manufacturing Engineering (SME) chapter in the grant time period. They must also demonstrate the existence of at least one MPD CTE course, that will be developed into a complete Manufacturing and Produce Development (MPD) Career Technical Education Pathway, having two or more year-long courses for students at the high school; for CTE teachers holding the proper MPD, ITA/ITC, or Ag Mechanics Designated Subject Credential. Lastly, the awardee must demonstrate substantial opportunity for students to gain appropriate career exploration, leadership skills, and workplace learning opportunities within the MPD industry as related to the specific pathway program.

JTC's Kathy Garcia is on the grant's advisory team representing the career center/workforce.



**Youth Program Update**

- Tawny Pine started a Work Experience at Brentwood Skilled Nursing & Rehabilitation. She completed a Certified Nurse Assistant (CNA) class, and is studying for the exam while working as an Activities Assistant.
- Tristyn Clark was hired full time at R Wild Horse Ranch as a Stables Wrangler after participating in a Work Experience placement at Triple Creek Ranch.
- Yazmina Gabino started working as a Cook for Head Start. She completed one semester of Shasta College culinary arts classes and earned a ServSafe Certificate for Managers. She is now employed full time and taking online classes.
- A client who finished the Certified Nurse Assistant class through Oroville Adult Education exited the youth program this quarter. She is employed full time at Yuba Skilled Nursing.
- Angel Carrillo completed the Certified Nurses Assistant (CNA) class through Oroville Adult Education.

Maychell Anaya will soon finish her Internship at Tehama County Independent Living (ILP) where she serves as an Assistant to case managers and has been involved in efforts of the California Youth Connections (CYC) organization. The “Learning Component” of this internship was for her to attend the CYC Youth Conference in Sacramento which was held in February.

Maychell not only attended the conference, but also participated as a workshop facilitator to educate conference attendees on AB 2247, a bill focused on improving stability within the foster care system. The theme of the 2018 CYC Conference was “Creating a Youth Centered Process for Stability within the Foster Care System.”



*Pictured Connie Ocampo and Mavis Carey*

**Staff Attend CWA Youth Conference**

Connie Ocampo and Mavis Carey attended the CWA Youth Conference January 9-11th in Sacramento. This year’s conference theme was “Inspiring Minds...Changing Lives” to serve as a reminder of the potential we have to influence our future. The conference featured a diverse group of presenters, including talented staff from community based organizations, County Offices of Education, Adult Schools, community colleges, and WIOA providers. Conference training topics included: Youth Performance, Social Capital, Trauma, Foster Youth Employment, Technology and Youth, and Creating a Human Centered Approach to Youth Engagement, to name a few. One morning plenary sessions entitled “Seeing Beyond What We Think is Possible” plus an Employer Panel discussion, and a presentation about Career Technical Education stood out to the attendees.

**Staff Hears Dr. Temple Grandin at State Theater**

In February, Dr. Temple Grandin was a featured speaker in both Red Bluff and Redding, and Job Training Center staff was able to hear her speak. Dr. Grandin is an American professor of animal science at Colorado State University, consultant to the livestock industry on animal behavior, and an autism spokesperson. She is one of the first individuals on the autism spectrum to publicly share insights from her personal experience of autism. In 2010 actress Clare Danes portrayed Grandin in the award-winning semi-biographical film, *Temple Grandin*.

Two groups, Red Bluff High School’s Parent Engagement Team and Shasta College’s Ad Leadership Club, were instrumental in raising funds and bringing Dr. Grandin to the North State. The Red Bluff High group had chosen a Temple Grandin book as their 2017 Book in Common, their third book. They wanted a book that appealed to the agriculture of the area. The Shasta College Ag Leadership Team wanted to bring in a speaker who would have a meaningful message to their community.



## Garcia Presents on Strategic Recruiting at TCEAC Meeting

Kathy Garcia joined a panel of speakers March 1 to discuss how businesses and agencies can get creative with recruiting techniques in a tight labor market. The meeting was held at the monthly Tehama County Employer Advisory Council Meeting at the Department of Education.

Other speakers included Lisa Hansen of Express Personnel, Hilly Wallis of Shasta College Work Study program and Melissa Jones of the Employment Development Department. Strategies included increasing training for both new and existing employees; using social media to attract candidates; offering benefits and/or flexibility to overall package; using employees to identify and mentor new employees; re-evaluating current expectations and standards from the past; offering internships and retention bonuses.

- *April 5th Topic: Information Technology*
- *May 10th Topic: CAL OSHA Compliance Division and Consultants*

## Staff on the Go...

Jan. 9-11: Mavis Carey and Connie Ocampo attended the CWA Youth Conference in Sacramento.

Jan. 17: Kathy Garcia presents on customer service to Alternative to Violence staff.

Jan. 18: Kathy Garcia attended the Economic Forecast event in Oroville.

Jan. 24: Kathy Sarmiento attended a 3CORE Board Meeting in Chico.

Jan. 26: Cheryl Carter hosted a tour of Washington Street Productions for a cross agency team from Humboldt County.

Jan. 30: Kathy Sarmiento, Kathy Garcia and Michael Vasey of Lindauer River Ranch had a conference call with Courtney Farrell, Project Manager, Geographical Information Center at CSUC about Ag and the use of technology and bandwidth with precision agriculture.

Feb. 1: Kathy Sarmiento and Kathy Garcia attended a NoRTEC meeting in Chico focused on Summer Youth Planning.

Feb. 8: Mavis Carey and Connie Ocampo attended a Child Abuse Reporting Workshop.

Feb. 12: Kathy Garcia attended a Corning Promise meeting with Ann Shulte of CSUC.

Feb. 22: Kathy Sarmiento attended an Economic Development event hosted by the County of Tehama.

Feb. 22: Connie Ocampo and Kathy Garcia attended a Field Day for Social Services students at Chico State University.

Feb. 26: Mavis Carey attended the Foster Youth Exec Council Meeting.

Feb. 28: Kathy Garcia attended a Manufacturing & Product Development Grant meeting at Red Bluff High School

March 1: Kathy Garcia presented about Strategic Recruiting at the monthly Tehama County Employer Advisory Council meeting.

March 8: Mavis Carey served as a guest speaker for a Youth Job Club at North Valley Services.

March 8: Cheryl Carter and Casey Holland attended Outlook Training.

March 14: Kathy Sarmiento attended a 3CORE meeting in Chico.

March 15: Mavis Carey attended a Tripartite Board Meeting.

March 15: Christi Goni and Rose Plumb attended an Outlook training.

March 21: Mavis Carey attended the Red Bluff High School Job Fair.

March 22: Mavis Carey attended the Probation Resource Fair.

March 29: All staff attended the Education & Resource Expo.

## Businesses Services in Q3

2 Buds BBQ, Airport Restaurant, Alderson Dairy, AM/PM (South Main), ASAP Delivery, Alternatives to Violence, Best Western, Brookdale, By the River, CA Pacific Specialty Wood, California Parks Company, Campers Corral, Circle 7, City of Corning, Corning Cemetery District, Corning Chamber of Commerce, Corning Union Elementary School District, Corona Transportation, Crain Ranch, EcoShell, El Camino Irrigation District, Elmore Pharmacy, Foothill Ready Mix, Future Enterprises, Grandma's Daycare, Green Barn, Hampton Inn & Suites (RB), Holiday Inn Express (Corning), Holiday Inn Express (Red Bluff), Hope Chest, Janya Thai, Lariat Bowl, Lassen Medical Clinic, Lentec, Lighthouse Living Services, Los Molinos Unified School District, Louisiana Pacific Corporation, M&M Ranch House Restaurant, Martin Heen Construction, McCuen Construction, NCCDI, North Valley Services, Northern Cabinets, Oak Harbor Freight Lines, Ohana House, Once Home Always Home, Paratransit, Peerless Building Maintenance, Phil's Automotive, Porters Welding, R Wild Horse Ranch, Rape Crisis Intervention & Prevention, Red Bluff Union Elementary School District, Red Bluff Joint Union High School District, Reeds Creek School, Responsible Solar, Reynolds Ranch & Farm Supply, RLT Trucking, Rockin R Restaurant, Rolling Hills Casino, RUSH Personnel, Safeway, Sail House, Shari's Café & Pies, Shasta College, Sierra Pacific Industries—Millworks, Sierra Pacific Windows, Sturgeon

Electric California, Travel Centers of America, Tehama County Department of Social Services, Tehama Family Fitness Center, Tehama E Learning Academy, Tobin & Associates, Top Notch Commercial Cleaning & Landscape, Valley Veterinary, Walker Printing, West End



## Washington Street Featured in *Enjoy*

Washington Street Productions was featured in the March 2018 issue of *Enjoy Magazine*, a lifestyle magazine that strives to show all that is good about living in the North State.

Washington Street Productions allows Welfare to Work participants a month long opportunity to work in a production/shop environment, making local products out of mostly recycled materials. The shop was created in partnership between the Department of Social Services and Job Training Center.

But the heart of the piece shines a well deserved light on the program's Supervisor, Cheryl Carter.

*"With a background in social work and behavior modification, Carter works patiently and steadfastly to build skills and confidence in her team members. "We don't expect them to be the perfect employee day one, week one," she says. "We expect growth." Referencing the member who refused to walk through the door his first few days, she says, "By the end of the week he was coming to work every day and on time. Typically, in a workforce program you would just let them go."*

To read the entire article, visit [www.enjoymagazine.net](http://www.enjoymagazine.net) and search for March 2018.

## Garcia Joins Adult Ed Field Team

In January, Kathy Garcia applied for and was accepted onto a State Field Team for Adult Education. The first meeting took place March 6 in Sacramento. Approximately 60 were in attendance representing primarily adult education, K-12 education, community colleges and workforce development.

The goal of the group is to get up to date on *relevant matters, actions, and issues by the Adult Education Block Grant (AEBG) office, and engage in facilitated discussion and problem solving to bring forth recommendations in the best interest of California's adult learners, serving the goals of the AEBG legislation and funding requirements.*

Garcia is working with the Evaluation & Member Effectiveness Team. Other teams include Data & Accountability; Professional Development; Pathways and IET and Regional Collaboration. The California Community Colleges Chancellor's Office (CCCCO) and the California Department of Education (CDE) are the leads in implementing the requirements outlined in the Adult Education Block Grant (AEBG).

## Staff Attend CSUC Internship Fair

JTC Staff Connie Ocampo and Kathy Garcia hosted a Job Training Center booth at a Chico State Field Fair for Social Services students seeking internships in the region.

Nearly 60 various organizations were in attendance. Staff shared about Washington Street Productions and career center opportunities.



## Unemployment Figures for California and Tehama County: September 2017—February 2018

|               | September 2017 | October 2017 | Nov 2017 | December 2017 | January 2018 | February 2018 |
|---------------|----------------|--------------|----------|---------------|--------------|---------------|
| Tehama County | 5.2%           | 4.8%         | 5.1%     | 5.5%          | 6.3%         | 6.5%          |
| State of CA   | 5.1%           | 4.9%         | 4.6%     | 4.3%          | 4.4%         | 4.5%          |

**Kat Porovich and Liz Hall Join the Job Training Center**

Kathryn (Kat) Porovich (pictured right) joined the Job Training Center staff on March 21 as a Career Center Advisor. She fills a position recently held by Casey Holland, who moved to Business Services. Kat was raised working at her family's feed store and has been around agriculture her whole life.

Kat studied business at Columbia Junior College, and has over 10 years experience of customer service with a business background. She is very excited to do her best helping everyone who comes through Job Training Center.

**Liz Hall Joins Washington Street Productions**

Liz Hall recently joined Washington Street Productions (WSP) as a Program Assistant. She first worked as a temporary employee at WSP and exhibited a strong work ethic which ultimately lead to promotion as a Lead Worker. As a Lead, Liz showed exceptional rapport building skills with the temporary employees. She has a passion for the program and believes in what WSP provides for the community. She loves building, whether through art or structurally sound designs. Liz shows a well-rounded set of skills that has been extremely beneficial as a Program Assistant.

**Holland Named Staffing Specialist**

Casey Holland, who joined the Job Training Center as a Career Center Advisor in December 2016, was recently named the new Staffing Specialist. She'll now join Kathy Garcia in serving businesses, promoting positions and activities and staying on top of business needs. Holland has a background in the dental industry, banking and retail/service.

**Job Training Center Staff Give Demetra Jones a Heartfelt Send-Off**

Staff enjoyed breakfast and a heartfelt (heart themed) farewell to Staffing Specialist Demetra Jones who recently took a job with the City of Redding Electric Utility. Jones was at JTC for over five years, and wore several hats: case manager, Washington Street Productions manager and Staffing Specialist. She will be missed!

