

Tehama County January, February, March 2017

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Ag Sector Partnership Launches

A diverse group of 17 growers and processors in Tehama County convened on February 23 at Crain Ranch to identify shared high priority issues, and jointly create an action agenda that supports the industry.

The meeting was spearheaded by the Job Training Center under a Slingshot Grant, and supported by other organizations in education and economic development. Lindauer River Ranch's Michael Vasey kicked off the meeting with opening remarks related to why coming together as a network in the region is important.

Four areas for action emerged from the discussion, but two rose to the top as priority for collective action: Worker Recruitment Strategies and Availability of Labor. These two were further fleshed out during smaller planning meetings in March. More work will follow.

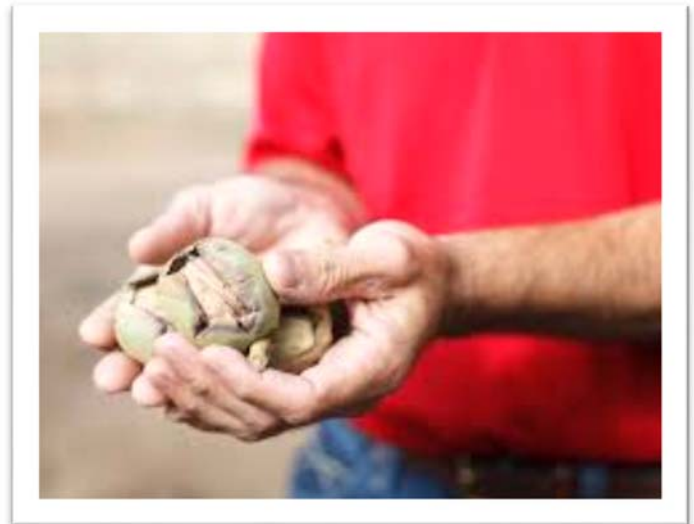
Community partners include education, (K-12, community colleges and universities), economic development, government, and Tehama County Farm Bureau.

Key Features of Next Gen Sector Partnerships

Industry-led. Agendas are based on industry-determined priorities, not public programs.

Community-supported. Public partners from workforce development, economic development, education and others work together to convene and support Next Gen Sector Partnerships.

Sustainable over time. Since Next Gen Sector Partnerships are organized around the topic that interests business leaders most--what it takes to ensure that their company thrives--they are sustainable over time. Learn more at nextgensectorpartnerships.com.



Staff Responds to Several Closures

Tehama County has not seen too many closures over the past several years. However, this quarter staff responded to several including the unexpected closure of Staples in Red Bluff. According to the newspaper, Staples could not negotiate a way to stay in the building and reduce the size of the leased space. Several staff transferred to Oroville.

Other closures included the Peking Restaurant; Lincare (which consolidated its Red Bluff and Redding offices), Right Roads Recovery and a thrift store.

On-The-Job Training, Internships and Other Training News

On-the-Job Training, or OJT, and Internships are great ways to gain training on the job. With OJT, the employer receives a wage reimbursement for hiring an applicant who requires key training to learn the job. Internships are also a great tool for giving job seekers key experience in the field they are studying and helping them transition to viable employment.

Adult Program Update

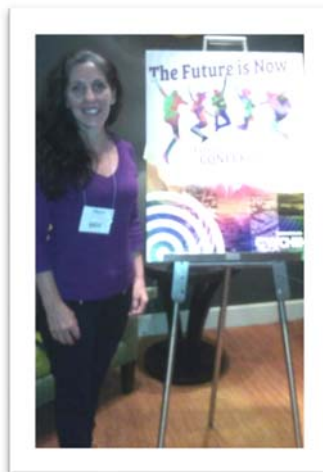
- In January, a client successfully completed an internship and transitioned into an on On-the-Job Training at Northridge Eye Care in Red Bluff as an Opticians Assistant.
- Girls with Guns did a skills upgrade with a newly hired employee under an On-the-Job Training. The client was initially hired as a Customer Service Representative, but the employer realized her potential and is currently training her as an Office Manager.
- In March, an Intern placed at the Job Training Center, successfully completed her internship and accepted a position at Community Action Agency as a Community Services Family Partner.
- In January, a client successfully completed an On-the-Job Training as a Bilingual Medical Receptionist at Northridge Eye Care. In March, she took the CCBMA state exam, passed and is now a Certified Administrative Medical Assistant.

Carey Attends CWA Youth Conference

Job Training Center's Mavis Carey works primarily with youth clients, ages 18-24. In January, she attended the California Workforce Association's Youth@Work Conference in Long Beach.

This year's theme was "The Future is Now" and focused on bridge programs, work based learning and internships as well as youth cultural competencies, new skills for youth to succeed in today's economy, innovations in providing work readiness and technology tools.

This annual conference addresses key workforce issues facing youth and young adults in transitioning to employment and career pathways.



Youth Program Update (ages 18-24)

Training News Update—

- A Youth Client currently attending Shasta College made the Dean's list last semester and continues to make academic progress. She's started her second semester and is working toward an **AA in Business**.
- Another Youth Client recently enrolled in the current **Administrative Medical Assistant** class at Butte ROP which began in March.
- A Youth Client successfully completed the Certified **Nurse Assistant** training at Oroville Adult Education.
- A Youth Client who completed the **Administrative Medical Assistant** class last June now is working part time and attending Butte College. She has decided to pursue a degree in health sciences.
- One Youth Client who finished the **Physical Therapy Assistant** class last Spring, later had an On-the-Job Training and was hired by the employer, Tehama Fitness. She is scheduled to start in April.
- In January, a Youth Client who was trained at American Truck School and earned his **Class A license** last Fall, landed a full time job with Warner Enterprises.
- Staff recently enrolled a Youth Client in an online class through California State University, San Bernardino. The online training program is called, **Medical Administrative Assistant with EHR Certification**. CSUSB has an enrollment specialist who specifically works with WIOA providers.

The same client also started a work experience at Red Bluff Healthcare Center. She will primarily be working in the office but will also have the opportunity to job shadow in other departments and will help out in the nurse's station.

2018 Youth@Work Conference
January, 2018 / Sacramento

STEP-UP Program Presents to JTC and Probation Staff

On March 31, Robert Bowman of the STEP-UP Program at Shasta College, presented to JTC staff and Tehama County Probation Officers on the launch of a sister program in Tehama County. STEP-UP (Shasta Technical Technical Education Program United Partnership) is a grant funded program designed to provide high-quality college courses to currently and formerly incarcerated adults in order to transform their lives. The program has enjoyed great success in Shasta County and Bowman hopes to replicate that in Tehama County starting this summer.



The Job Training Center and the Tehama County Department of Probation will help with the referral process and possible internships. Once students complete a student success class, they have eight short-term career technical education options to choose from: Welding, Heavy Equipment Operations, Office Administration, Automotive Technology, Business, and possibly Firefighting or Agriculture.


For more information, contact Robert Bowman at rbowman@shastacollege.edu.

Job Training Center Promotes Area Training Opportunities

Learn How to Become a

Medical Receptionist

in 2017



Plan now to start your short-term training for a career as a medical receptionist. Several scholarships are available.

Accepting applications now. Training starts in March. Apply today!

For more information, contact Connie Ocampo: cocampo@JobTrainingCenter.org or call 529-7000

Job Training Center
718 Main
Red Butte • 53029-7000

The Job Training Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. TDD/CRS for TTY users. A proud partner of America's Job Center of California network.

Registered Dental Assistant Program

Butte County Regional Occupational Program

The need for Dental Assistants throughout our region is **GREAT**.

- Class Dates: Sept. 5, 2017 - May 18, 2018
- This course is approved for federal financial aid. Complete the 2017-18 FAFSA application to determine eligibility.
- The Job Training Center will fund a number of students to attend. Contact Connie Ocampo at 529-7000 for more information.
- Must be 18 or older to apply.

04.13.17

DEADLINE TO APPLY
APPLICATIONS AVAILABLE
ONLINE AT ROP.BCOE.ORG



KNOW SOMEONE WHO'D LIKE TO ATTEND SCHOOL TO BECOME A

TRUCK DRIVER?

START TRAINING IN
MARCH OR APRIL!



PG&E Starts Clean Up Project, Hires Traffic Control Staff

A nine-month clean-up project has begun at a former manufactured gas plant in Red Bluff, and the Job Training Center has been working with subcontractors to locate traffic control staff.

According to PG&E, from 1874 until 1947, a manufactured gas plant operated at the site. PG&E purchased the plant in 1919 and operated it until natural gas became available. Some byproducts of the gas making process were left buried at the site – a common practice before environmental regulations – and PG&E will be cleaning up the property in accordance with today's standards.

The project kicked off in January. Removal of contaminated soil will allow for future site redevelopment. Work will include site preparation, excavation, transporting soil, and general site restoration. At its busiest, three to five trucks will enter the site per hour; thus the need for traffic control.

The Job Training Center recruited and prescreened candidates, and set up two rounds of interviews with the top five candidates. Hiring representatives were impressed by the screened candidates and found all to be a good fit for the position. They are hiring one, possibly two, traffic controllers and are providing training as well.



Historical photo of worksite located at 600 Rio Street.
Source: PG&E

Staff on the Go...

Jan 9: Kathy Sarmiento attended the Adult Ed Consortium meeting

Jan 17-19: Mavis Carey attended the CWA Youth Conference in Long Beach

Jan 19: Kathy Sarmiento, Holly Spaner and Kathy Garcia attended the North State Economic Forecast Conference in Oroville

Jan 24: Demetra Jones, Holly Spaner and Kathy Garcia attended a social media workshop on Facebook ads at Matsom Isom

Jan 25: Reyna Grande, author of *The Distance Between Us*, the Red Bluff High School Book in Common, spoke in Red Bluff

Jan 26: Christi Goni gave a presentation at Tehama eLearning Academy

Jan 27: Kathy Sarmiento attended the Prosperity Town Hall Meeting.

Jan 30 & 31: Connie Ocampo and Demetra Jones interviewed health occupations students during mock interviews at Red Bluff High School

Jan 31: Holly Spaner and Demetra Jones attend the 2017 Labor Law Update sponsored by the Tehama County Employer Advisory Council

Feb 2: Demetra Jones and Holly Spaner attend the TCEAC meeting on the Affordable Care Act.

Feb 3 & 6: Kathy Sarmiento participated in the 3CORE Board Planning Process.

Feb 7: Kathy Garcia attended the Red Bluff High School CTE Advisory Meeting

Feb 13: Kathy Garcia speaks to Ag Career Planning class at Shasta College

Feb 21: Holly Spaner and Demetra Jones attend a Digital Marketing training at Masom Isom in Chico

Feb 22: Kathy Sarmiento and Kathy Garcia attend a Slingshot Sector Meeting/Training in Chico

March 1: Kathy Sarmiento attended the NoRTEC WIOA planning session with Greg Newton

March 16/17: Holly Spaner and Ruth Hernandez attended a NoRTEC sponsored Fiscal Training held in Redding

March 9/10: Connie Ocampo participated in Medical Assistant interviews in Willows for the Glenn County CTE MA program. Approximately 20 strong bilingual candidates were selected

March 14: Kathy Garcia attended Redding Rotary's Occupational Update for high school counselors held at Lema Ranch in Redding

March 15: Kathy Sarmiento attended the Center for Health & Justice Technical Assistance & Planning session in Red Bluff

March 17: Christi Goni staffed a booth at a Job Fair with Demetra Jones at Shasta College, Tehama Campus

March 22: Kathy Garcia attended a STEP-UP Meeting at the Tehama County-Shasta College Campus

March 24: Christi Goni attended a meeting with Kelly Osborne, Tehama County Veteran's Service Officer

March 28: Christi Goni gave a presentation at Tehama eLearning Academy

Crown Cleaners Opens January 23rd

Crown Cleaners proudly opened its doors in January in the Raley's Shopping Center in Red Bluff. Job Training Center staff attended the popular ribbon cutting.

Owners Kim and Dan Berry were excited to give tours of their facility to curious visitors. Crown Cleaners is a Certified Garment Care Professionals and graduates of The Advanced School of Dry Cleaning Technology.

Visit their website at www.crowncleanersrb.com.



Meme Opens on Main Street in March

Red Bluff's favorite 600 block welcomed a new addition in March with the opening of Meme, a frozen yogurt, gifts and candy/chocolate shop. The shop is at 643 Main Street where Cook store was located.

Job Fair Showcases Opportunities

Over a hundred job seekers attended the Tehama County Job Fair March 17th at the Tehama County/Shasta College Campus in Red Bluff. The Job Training Center helped with event outreach and hosted a booth at the event. Sponsors included Shasta College, Social Services, Tehama County Employer Advisory Council and the Job Training Center.

Businesses that Received Services in Q3

Abbey of New Clairvaux, Adobe Road Chevron, Airport Restaurant, AM/PM, American Ink, AT&T/YP Marketing, ATV, Battle Creek Watershed, Bennett Apiaries, Bickleys Heating & Air Conditioning, Big Time Pest Control, Bob's Auto & Truck Painting, Bud's Jolly Kone, Burger King, Butte County office of Education, CA Pacific Specialty Wood, Casa Ramos, Corning Chevron, Corning Water District, Craig Communications, Cricket Wireless, D&S Homes, Dominos Pizza, DW Plumbing, EcoShell, Edward Jones, Etzler Financial, Express Employment Pros, Farmers Insurance, Foothill Ready Mix, Growney Motors, Haleakala Walnut Ranch, Hampton Inn & Suites, Home and Office Buddy, Home Healthcare Management, House of Design, Job Training Center, KIXE, Land O'Lakes, Lariat Bowl, Lassen Medical Group, Lenihans Residential Care, Lentec, LePage Company, Lighthouse Living Services, Lucero Olive Oil, Lulu's, M&M Ranch House, Maple Garden, Mill Creek Veterinary, Motel 6, Napa Auto Parts, Northern Valley Indian Health, Oak Creek Golf Course, Ohana Residential, Olive 7, Paratransit, Phil's Towing, R Wild Horse Ranch, Red Bluff Daily News, Red Bluff Health and Fitness, Paskenta Tribe, Preferred Pool Care, Red Bluff Cemetery, Red Bluff Joint Union High School, Rolling Hills Casino, Robin's Nest, RUSH Personnel, Sail House, Sierra Pacific (Anderson), Sierra Pacific (Red Bluff), Sierra Pacific (Richfield), Silva Landscaping, Staples, Sugar Shack, Tehama County Association of Realtors, Tehama County Counseling Center, Tehama County Department of Education, Tehama County Farm Bureau, Tehama County Superior Court, Tehama Family Fitness Center, The Links, Tobin and Associates, Travel Centers of America, Tremont, Valley Vet Clinic, Vina Community Church, Walker Printing, Walmart Distribution Center

Unemployment Remains Low

Current and Historical Unemployment Figures for Tehama County:

February 2017: 7.2%

November 2016: 6.4%

July 2016: 8.3%

April 2016: 7.4%

August 2016: 7.4%

August 2015: 7.4%

August 2014: 9.4%

August 2013: 11.0%

August 2012: 13.5%

August 2011: 15.6%

JTC Welcomes New Staff: Dawn Smith

Meet Dawn Smith

Workforce Academy Instructor

Dawn Smith recently joined the Job Training Center as the Workforce Academy Instructor.

She brings over 15 years' experience working and volunteering for non-profits in the North State. Her interest is in inspiring others to thrive.

Dawn's background includes managing a 24-hour crisis line, case management, along with being an experienced facilitator/instructor for various trainings and workshops. She is an AmeriCorps National Service Alum, volunteered for many organizations including Local Indians for Education, Anderson Parks & Recreation, Anderson Partnership for Healthy Children, and most recent with the JBL Ranch researching grants for troubled youth and veterans.

Dawn holds a BA in Organizational Leadership from Simpson University, studied General Business at Shasta College, has a certificate in Non-Profit Leadership and is currently working on her MBA with a concentration in Native American Leadership through SE Oklahoma State University.



"Compliment people. Magnify their strengths, not their weaknesses."

~ Joyce Meyers

Washington Street Productions Honored by Board of Supervisors

In February, the Tehama County Board of Supervisors honored staff from the Department of Social Services and Job Training Center for receiving the 2016 CSAC Challenge Award for the success of Washington Street Productions.

The California State Association of Counties' (CSAC) annual statewide program honors innovation and best practices in county government.

Washington Street Productions is being recognized for its success in helping CalWORKs recipients re-engage and get back to work. The program has significantly increased the work participation rate for CalWORKs clients, while employing them in a production environment where staff provide coaching on soft skills, apply behavior modification strategies and evaluate job readiness.

"We are proud of the success and effectiveness of this program," said Job Training Center CEO Kathy Sarmiento. "It was conceived out of several brainstorming sessions and we believe it is a model for assisting the CalWORKs population."



Mission

It is our **Mission** to empower job seekers to meet the current and future workforce needs of businesses in the region.